

ANDREA CECCHI
CURRICULUM VITAE



PERSONAL INFORMATION

Name	CECCHI ANDREA
Address	VIALE LOMBARDIA, 2 20090 BUCCINASCO (MI)
Mobile	+39 348 412 83 87
E-mail	cecchi.cecchi@gmail.com
Citizenship	Italian

WORK EXPERIENCE

2006 - TODAY

Independent director, producer, content writer, professional speaker and podcaster.

As director I've been working on more than hundred commercials, which few were awarded with Clio Silver, Epica Gold and Silver, ADCI Gold and Bronze including Gunn Report top 100 worldwide commercials of the year for "Performance" in 2008.

As professional speaker I've worked with several clients (see link below)

As podcaster I've published my own: Switch. La vita quando ti somiglia.

1999 – 2006

Leo Burnett Milano

Advertising Agency

Executive Producer

Coordination between Client, Creative Directors and Production Houses on commercial preproduction, production and postproduction.

Collaboration on Directors recruiting.

Budget management.

1996 – 1999

Mercurio Productions

Production House in advertising

Executive Producer

Coordination between Client and advertising Agency on commercial preproduction, production and postproduction.

Directors recruiting due to a specific brief.

Budget management.

1990 – 1996

BRW&Partners

Production House in advertising

Producer

Coordination and organization reporting to the Executive Producer on commercial preproduction, production and postproduction.

Director's management on preproduction and production on set in terms of locations recce, productions meetings and shooting.

1986 – 1990

Controcampo

Production House in advertising and documentary

Assistant.

Reporting to the owner on preproduction, production, editing and postproduction.

EDUCATION AND TRAINING**2019**

Acting and Dubbing Stage

Proxima Res Milano

1983

Filmmaking Masterclass

New York University

1982

Magistral Diploma

ITSOS Bollate (Mi)

1980 -1981

Exchange student

Edison High School

Huntington Beach CA USA

PERSONAL SKILLS

MOTHER TONGUE

ITALIAN

OTHER LANGUAGE

- Listening / Reading
- Writing
- Spoken interaction / production

ENGLISH

PROFICIENT USER

INDEPENDENT USER

PROFICIENT USER

COMMUNICATION SKILLS

TEAM WORK AND MEDIATING AND INTERCULTURAL SKILLS:

I HAVE WORKED IN VARIOUS TYPES OF TEAMS FROM ADVERTISING AGENCIES TO PRODUCTION COMPANIES, IN NATIONAL AND INTERNATIONAL CONTEXTS WITHIN DIFFERENT TALENTS SUCH AS DIRECTORS, EXECUTIVE CREATIVES, MARKETING MANAGERS.

ORGANISATIONAL / MANAGERIAL SKILLS

AS DIRECTOR AS WELL AS PRODUCER, IS INTEGRAL PART OF MY JOB TO MANAGE AND ORGANIZE THE WORK WITHIN TEAMS AS WELL AS SINGULAR TALENT FOCUSING ON A BRIEF AND A COMMON AIM.
I.E. - I'VE BEEN EXECUTIVE PRODUCER ON "THE CALL", THE FIRST BRANDED CONTENT FOR PIRELLI TYRES DIRECTED BY ANTOINE FUQUA STARRING OSCAR NOMINEE JOHN MALKOVICH AND PRODUCED BY @RADICALMEDIA LOS ANGELES SHOOTED IN ROME WITH MOVIE MAGIC INTERNATIONAL PRODUCTION SERVICE. <https://www.youtube.com/watch?v=VSJaSUhYhs4>

COMPUTER SKILLS

COMPETENT WITH MAC, WORD, KEYNOTE, PAGES, NUMBERS, ADOBE LIGHTROOM, INTERNET.

OTHER SKILLS

WRITER AND SCREENWRITER.

AS SCREENWRITER MY SCRIPT FOR A SHORT MOVIE "DESK ASTRONAUT" HAS BEEN AWARDED AT THE INTERNATIONAL SCRIPT CONTEST "TOO SHORT TO DIE".

AS SCREENWRITER I WROTE AND DIRECTED TWO BRANDED CONTENTS:

ONE FOR UBI BANCA "THE TALKING HOUSE" <https://vimeo.com/245165286>

ONE FOR SAMSUNG "THANK YOU TEACHER" SHOOTED IN LONDON WITH ENGLISH ACTORS

<https://vimeo.com/237048533>

AS WRITER I'VE BEEN AWARDED AT "PREMIO LETTERARIO CITTÀ DI PRATO" FOR THE TALE "THE BLUE WOODS".

AS PODCASTER I'VE REALIZED "SWITCH, LA VITA QUANDO TI SOMIGLIA". EIGHT EPISODES ON CHANGING LIFE. ON AIR ON MAIN PLATFORMS SUCH AS SPOTIFY, APPLE PODCAST AND SO ON.

[HTTPS://OPEN.SPOTIFY.COM/SHOW/3s4MPZAlnedtBTbDRvFE?si=ch3FYXJUTD25_nIBRXGQAG](https://open.spotify.com/show/3s4MPZAlnedtBTbDRvFE?si=ch3FYXJUTD25_nIBRXGQAG)

LINKS PRO E SOCIAL

<HTTPS://VIMEO.COM/ANDREACECCHIDIRECTOR>

<HTTPS://VIMEO.COM/ANDREACECCHISPEAKER>

<HTTPS://WWW.LINKEDIN.COM/IN/ANDREACECCHI/>

HTTPS://WWW.INSTAGRAM.COM/ANDREA_ANDRE_CECCHI/

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